



Perry CVB Authority Meeting

September 28, 2023

Absent Members: Stephen Shimp

- I. Chairman Mike Baker called the meeting to order at 4:05 PM and opened the meeting with an invocation
- II. Citizens with Input: None
- III. Approval of August 24, 2023 Minutes. Trish Cossart moved to approve. Pansy Bryant seconded. Minutes were approved unanimously.
- IV. Unfinished Business:
 - A. Billboard Discussion: The board engaged in a discussion to determine the direction that Visit Perry would like to take in regard to billboards, including the Unadilla billboard and the Perry Welcome Center billboard. The board unanimously decided to postpone a vote or action for more deliberation at a future board meeting.
 - B. Hospitality Lobby Racks: Anya Turpin provided the board with the requested number of racks from hotels during the CVB staff's most recent hotel visits. Anya suggested ordering several extra of each design since not all hotels responded, Chris Patel recommended ordering extra of the most desired options (B & C) since those were the most popular choices and most cost effective.
- V. New Business:
 - A. City Reimbursement: A reimbursement request on behalf of The City of Perry for \$26,527 for August 2023. Dey Palmer moved to approve. JJ Kirk seconded and the motion passed unanimously.
- VI. Committee Reports
 - A. Executive Committee: None
 - B. Finance: None
 - C. Promotions: None
 - D. Personnel: None
 - E. Long Range Planning and Building & Grounds: None
- VII. Authority Member Items: None
- VIII. Executive Director Report

- A. Anya Turpin provided a presentation which highlighted recent and upcoming community and regional outreach efforts as well as a brief update on upcoming scheduled Hospitality Visits, new shirt orders, and social media highlights.

IX. Chairman Items: Mike Baker made a comment of appreciation on behalf of the Board and staff for the generous donation of tickets and passes gifted to the CVB Board by the Georgia National Fairgrounds & Agricenter for the upcoming 34th Annual Georgia National Fair

X. Community Partners

- A. Perry Chamber of Commerce President/CEO [Maggie Schuyler](#) shared that the Perry Area Chamber of Commerce currently stands at 536 members and hosted 6 events in September, with more than 400 attendees in total. Maggie also informed the Board about a new annual magazine project that the Chamber is spearheading along with their 100 Visits in 100 Days initiative.
- B. Economic Development Director Holly Wharton shared an update that the new hotel at the Georgia National Fairgrounds & Agricenter has submitted their site plans to community development with a goal to be open for operation before the Georgia National Fair in 2025.
- C. City of Perry Downtown Manager Alicia Hartley shared updates and information regarding upcoming downtown events including Fall Wine Tasting, Sweets & Treats, and the Christmas Parade. Additionally, she also shared that the downtown speaker project is in review with the City Attorney and she is awaiting a test kit to determine the viability of the project downtown.

XI. Adjournment 5:04 PM